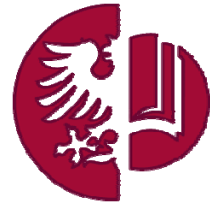




P R O G R A M



6th International Scientific Symposium INTERNATIONAL BUSINESS ADMINISTRATION

GLOBAL ECONOMIC CRISIS AND CHANGES

Restructuring Business System: Strategic Perspectives for Local, National and Global Actors

THURSDAY May 27, 2010

8.30 – 9.30

Registration

Assembly Hall

9.30 – 10.10

Plenary session 1st part

Assembly Hall

Prof. Dr. Ali Akdemir

Rector of Çanakkale Onsekiz Mart University, Turkey

Doc. PhDr. Rudolf Žáček, Dr.

Rector of Silesian University in Opava, Czech Republic

Prof. Dr. Kazim Kirtiř

Dean of Biga Faculty of Economics and Administrative Sciences, Çanakkale Onsekiz Mart University, Turkey

PhDr. Bohumil Fiala, Ph.D.

Dean of School of Business Administration in Karviná, Silesian University in Opava, Czech Republic

Mehmet Danis

Member of Parliament, Turkey

Tomáš Hanzel

Mayor of Karviná, Czech Republic

and further ceremony opening speeches

10.10 – 10.50

Plenary session 2nd part

Assembly Hall

Prof. Keiki Fujita

Emeritus Professor J. F. Oberlin University, Japan

Prof. Dr. Refik Culpan

Çanakkale Onsekiz Mart University, Turkey

10.50 – 11.00

Coffee break

11.00 – 12.30

Sections

12.30 – 13.30

Lunch

13.30 – 15.00

Sections

19.30– 22.30

Festive evening

FRIDAY May 28, 2010

9.30 – 13.00

Sections

12.00 – 13.30

Workshop of Turkish and Czech PhD students

13:00 – 14:00

Lunch

Conference services provided in the faculty premises finish with lunch.

SECTION 1 International economic cooperation and European projects management

THURSDAY 27. 5. 2010

ROOM A 308

Date, time	Titles	Name	Surname	Institution	Topic
Thur 11.00-11.30		Beata	Barczak, Ph.D.	Cracow University of Economics	THE FINANCIAL CRISIS AND ITS IMPACT ON THE SITUATION OF POLISH COMPANIES
Thur 11.30-12.00	Asst. Prof. Dr.	Ali Sami	Kükrer	Ezine Vocational College, ÇOMU	AIRPORT CHARGES IN TURKEY COMPARED TO EUROPEAN UNION
	Res. Asst.	Ceyda	Kükrer	Faculty of Economics and Administrative Sciences, Eskişehir Anadolu University	
Thur 12.00-12.30	Prof. Ing.	Christiana	Kliková, CSc.	SU OPF Karviná	ECONOMIC GROWTH AND DEVELOPED COUNTRIES
	Ing.	Tomáš	Verner		
Thu 13.30-14.00	Doc. Ing.	Jana	Janoušková, Ph.D.	SU OPF Karviná	PERSONAL INCOME TAX IN THE CZECH REPUBLIC AND THE CONTEMPORARY CRISIS
Thu 14.00-14.30	Assoc. Prof. Dr.	Sefer	Sener	Biga Faculty of Economics and Administrative Sciences, ÇOMU	GLOBAL ECONOMIC CRISIS AND FOREIGN DIRECT INVESTMENT
	Res. Asst.	Mesut	Savrul		

FRIDAY 28. 5. 2010

ROOM A 308

Fri 9.30-10.00	Doc. Ing. Ing.	Pavlına Renáta	Pellešová, Ph.D. Fajová	SU OPF Karviná	EFFECTS OF THE CRISIS ON UNEMPLOYMENT IN THE CZECH REPUBLIC
Fri 10.00-10.30	Asst. Prof. Dr.	Sabri Sami	Tan	Biga Faculty of Economics and Administrative Sciences, ÇOMU	FISCAL POLICY AND THE CURRENT GLOBAL CRISIS: WHAT ROLE FISCAL POLICY CAN PLAY IN THE CURRENT GLOBAL CRISIS?
	Asst. Prof. Dr.	Sibel	Tan	Faculty of Agriculture, ÇOMU	
Fri 10.30-11.00	Ing.	Ivana	Košťuríková	SU OPF Karviná	CORPORATE TAX BURDEN AS A FACTOR OF THE INTERNATIONAL COMPETITION
Fri 11.00-11.30	Ing.	Jan	Urbánek	SU OPF Karviná	EUROPEAN FUNDS AS A KEY DEVELOPMENT FACTOR FOR SMES
Fri 11.30-12.00	Ing. Mgr.	Michal	Tvrdoň, Ph.D.	SU OPF Karviná	GLOBAL ECONOMIC CRISIS AND UNEMPLOYMENT: THE CASE OF CZECH REPUBLIC
Fri 12.00-12.30	Dr. Ing.	Ingrid	Majerová	SU OPF Karviná	INTERNATIONAL COOPERATION IN PROGRAMS OF INTERNATIONAL INSTITUTIONS, IN ECONOMIC INTEGRATIONS ACTIVITIES AND IN FORM OF DEVELOPMENT AID

SECTION 2 Challenges of the financial sector

THURSDAY 27. 5. 2010

ROOM B 101

Date, time	Titles	Name	Surname	Institution	Topic
Thur 11.00-11.15	Asst. Prof.	M. Koray	Çetin	Faculty of Economics and Administrative Sciences Akdeniz University SU OPF Karviná	CO-MOVEMENT OF STOCK MARKETS' INDICES IN CRISIS PERIOD
Thur 11.15-11.30	Ing.	Lukáš	Chylík		CURRENT TRENDS ON STOCK EXCHANGE IN EUROPE AND THEIR INFLUENCE ON THE NUMBER OF INITIAL PUBLIC OFFERINGS IN THE NEW EU MEMBER STATES
Thur 11.30-11.45	dr	Daniel	Kucharek	Wyższa Szkoła Oficerska Sił Powietrznych	FINANCIAL PROBLEMS WITH GREECE AND SPAIN INFLUENCE ON STOCK EXCHANGES TRADE IN CENTRAL EUROPE
Thur 11.45-12.00	Doc. Ing.	Daniel	Stavárek, Ph.D.	SU OPF Karviná	SOVEREIGN SPREADS AND IMPLIED PROBABILITY OF DEFAULT IN THE EURO AREA DURING THE CRISIS
Thur 12.00-12.15	Ing.	Irena	Szarowská	SU OPF Karviná	TACKLING THE ECONOMIC CRISIS THROUGH TAX RELATED MEASURES IN SELECTED COUNTRIES
Thur 13.30-13.45	Prof. Dr. Assoc. Prof. Res. Asst. Res. Asst.	Engin Meliha Feyza Murat	Erdoğan Ener Arica Güven	Biga Faculty of Economics and Administrative Sciences, ÇOMU	THE TURKISH ECONOMY AFTER THE GLOBAL FINANCIAL CRISIS AND THE EFFECTS OF THE CRISIS
Thur 13.45-14.00	Ing. Ing.	Zuzana Iveta	Gallová Řepková	SU OPF Karviná	IMPACT OF FINANCIAL CRISIS ON THE CZECH CREDIT MARKET
Thur 14.00-14.15	Ing.	Ilja	Skaunic, Ph.D., MBA	ČNB Ostrava, SU OPF Karviná	CHANGES IN CASH CIRCULATION DURING FINANCIAL CRISES – IMPACT TO FINANCIAL SYSTEM
Thur 14.15-14.30	Ing.	Tomáš	Heryán	SU OPF Karviná	WHAT DID AFFECT THE CZECH CREDIT MARKET IN 2004-2009?

SECTION 3 *Small and medium-sized businesses in economic development strategy*
Entrepreneurship and Business Strategy for Sustainable Development

THURSDAY 27. 5. 2010

ROOM A 211

Date, time	Titles	Name	Surname	Institution	Topic
Thur 11.00-11.20	Prof. Dr. Assoc. Prof. Res. Asst.	Engin Meliha Rüya	Erdoğan Ener Atakli	Biga Faculty of Economics and Administrative Sciences, ÇOMU	THE EFFECTS OF THE 2008 GLOBAL FINANCIAL CRISIS ON EMPLOYMENT IN FREE TRADE ZONES. AN EVALUATION ON TURKEY
Thur 11.20-11.40	Prof. dr hab. Dr	Krzysztof Jacek	Szaflarski Pyka	Górnośląska Wyższa Szkoła Handlowa, Katowice	GLOBALISATION AND LOCALISM AS A CHALLENGES FOR SMALL AND MEDIUM ENTERPRISES
Thur 11.40-12.00	Doc. Ing.	Xenie	Lukoszová, Ph.D.	SU OPF Karviná	LOGISTICS IN CRISIS – PRINCIPLES AND METHODS
Thur 12.00-12.30	Prof. Dr.	Murat	Kasimoğlu	Biga Faculty of Economics and Administrative Sciences, ÇOMU	EXTINCTION OF THE ENTREPRENEURIAL OPPORTUNITIES IN THE INDIGENOUS MARKETS. CAUSES AND CONCLUSIONS FROM LOCAL CASES
Thur 13.30-13.50	Asst. Prof.	İlhan	Bölükoğlu, Ph.D.	School of Tourism and Hotel Management, ÇOMU	LAUNCHING A BUSINESS VENTURE IN THE HOSPITALITY INDUSTRY
Thur 13.50-14.10		Grażyna Paulina	Wójcik, Ph.D. Eng.	Warsaw University of Life Sciences	AN INDICATOR ANALYSIS AS A TOOL FOR A PKN ORLEN COMPANY'S FINANCIAL EVALUATION
Thur 14.10-14.30	Ing.	Lukáš	Procházka	Faculty of Business Administration University of Economics Prague	COOPERATIVE INNOVATION– A WAY TO OVERLAP INNOVATION BARRIERS OF SMES

FRIDAY 28. 5. 2010

ROOM A 211

Fri 9.30-9.50	Asst. Prof. Dr.	Mustafa	Boz	School of Tourism and Hotel Management, ÇOMU	MARKETING IN ECONOMIC CRISIS. INCREASING IMPORTANCE OF ONLINE ADVERTISING
Fri 9.50-10.10	Ing. Ing. Ing.	Pavel Werner Vladimír	Adámek Bernatík Čubok	SU OPF Karviná	CORPORATE SOCIAL RESPONSIBILITY FROM THE CZECH REPUBLIC PERSPECTIVE
Fri 10.10-10.30	Asst. Prof. Dr.	Halis Seda	Kalmis Küçükaslan	Biga Faculty of Economics and Administrative Sciences, ÇOMU	USE OF FINANCIAL AND NON-FINANCIAL PERFORMANCE MEASURES IN SMES. ÇANAKKALE EXAMPLE
Fri 10.30-10.50	Res. Asst. Ing.	Ramazan Beata	Uygun Blechová, Ph.D.	SU OPF Karviná	A BRIEF CHARACTERIZATION OF THE NEW SET OF INTERNATIONAL FINANCIAL REPORTING STANDARDS FOR SMALL AND MEDIUM-SIZED ENTITIES AND ITS COMPARING WITH FULL IFRS
Fri 10.50-11.10	Asst. Prof. Dr.	Oktay Cagla	Koç Yavuz	Biga Faculty of Economics and Administrative Sciences, ÇOMU	WORK INNOVATION OR INNOVATION WORK. A COMPARATIVE ANALYSIS OF INNOVATION ACTIVITIES AMONG EU COUNTRIES

Fri 11.10-11.30	Ing. Mgr.	Žaneta Monika	Rylková Chobotová, Ph.D.	SU OPF Karviná	MANAGEMENT OF INNOVATION IN THE MORAVIA-SILESIA REGION
Fri 11.30-11.50	Assoc. Prof. Dr. Res. Asst.	H. Ridvan Ozan	Yurtseven Kaya	Gokceada School of Applied Sciences, ÇOMU School of Tourism and Hotel Management, ÇOMU	COULD SLOW BUSINESS BE AN ALTERNATIVE TO OBTAIN SUSTAINABILITY?
Fri 11.50-12.10	Ing.	Jarmila	Šebestová, Ph.D.	SU OPF Karviná	SPECIFIC STRATEGIC CONCEPTIONS IN HEALTH CARE SERVICES
Fri 12.10-12.30	Ing.	Petra	Růčková, Ph.D.	SU OPF Karviná	RELATIONSHIP OF LIQUIDITY AND PROFITABILITY IN THE MANAGEMENT OF FINANCIAL POLICY IN THE CZECH REP.

SECTION 4 IT for economic and social progress

THURSDAY 27. 5. 2010

ROOM A 309

Date, time	Titles	Name	Surname	Institution	Topic
Thur 11.00-11.20	Doc. Ing.	Petr	Wolf, CSc.	SU OPF Karviná	LEAN COMPANY PROJECT – PERSPECTIVE SOLUTION OF FUTURE OF THE COMPANIES
Thur 11.20-11.40		Jolanta	Walas-Trębacz, Ph.D.	Cracow University of Economics	APPLICATION OF MONITORING SYSTEM IN ENTERPRISE
Thur 11.40-12.00	Ing.	Elena	Mielcová, Ph.D.	SU OPF Karviná and CERGE-EI Affiliate Fellow, Prague	COMPUTER ESTIMATIONS OF EXPECTED UNEMPLOYMENT RATE DECREASE AT THE END OF RECESSION – THE CASE OF MORAVIAN-SILESIA REGION
Thur 12.00-12.30	Doc. dr inž.	Robert	Bucki	College of Informatics and Management, Bielsko-Biała	MULTIMEDIA SUPPORT OF PERSONAL DATA STORAGE
	Mgr.	Irena	Orszulik, Ph.D.	SU OPF Karviná	
Thur 13.30-13.50	Ing. Mgr.	Miroslav Milena	Hrubý, CSc. Janáková, Ph.D.	University of Defence in Brno SU OPF Karviná	PERSONAL DATA SECURITY CALLS FOR AN OPTIMAL USAGE OF DATABASE SECURITY ELEMENTS
Thur 13.50-14.10	Mgr.	Petr	Suchánek, Ph.D.	SU OPF Karviná	BUSINESS INTELLIGENCE - THE STANDARD TOOL OF A MODERN COMPANY
Thur 14.10-14.30	Ing.	Dominik	Vymětal, DrSc.	SU OPF Karviná	IT FLEXIBILITY BY APPROPRIATE DESIGN METHOD

SECTION 5 Marketing, its application and developmental trends. Business law

THURSDAY 27. 5. 2010

ASSEMBLY HALL

Date, time	Titles	Name	Surname	Institution	Topic
Thur 11.00-11.10		Umit	Alniacik, PhD	Faculty of Communications, Kocaeli University	CAN GLOBAL FINANCIAL CRISIS MAKE AMENDS FOR UNFAIR TREATMENT TO EMPLOYEES?
	M.A.	Volkan	Ozbek	School of Applied Sciences, Balikesir University	
	M.A.	Fatih	Koç	Havran Vocational High School, Balikesir University	
Thur 11.10-11.20	Dr.	Lütfi Emre Hacı Mehmet	Atay Dilek Yildirim	School of Tourism and Hotel Management, ÇOMU	GREEN HOTEL MANAGEMENT AND GREEN STAR PRACTICE. A CASE STUDY OF BEST WESTERN PRESIDENT ISTANBUL HOTEL
Thur 11.20-11.30	Dr.	Bernard	Bińczycki	Cracow University of Economics	IMPROVEMENT ISSUES IN THE HRM SYSTEMS IN THE PUBLIC SECTOR ORGANIZATIONS IN TIMES OF CRISIS
Thur 11.30-11.40	Asst. Prof. Dr.	Şule	Aydin	School of Tourism and Hotel Management, ÇOMU	METHODS USED IN THE HOTEL BUSINESS TO SEARCH AND SELECT EMPLOYEES . THE CANAKKALE CASE
	Asst. Prof. Dr.	Mustafa	Boz		
	Asst. Prof. Dr.	Tülay	Güzel		
Thur 11.40-11.50	Ing.	Iveta	Gabčanová	Faculty of Management and Economics Tomas Bata University in Zlin	CORPORATE STRATEGY – IN MULTINATIONAL COMPANIES - YES OR NO?
Thur 11.50-12.00	Asst. Prof.	Emre	İpekçi Çetin	Faculty of Economics and Business Administrative Sciences, Akdeniz University Antalya	THE RELATIONSHIP BETWEEN PERSONAL CHARACTERISTICS AND ORGANIZATIONAL COMMITMENT AMONG MIDDLE LEVEL HOTEL MANAGERS
		Meltem	Okte Cikan		
Thur 13.30-13.40	Assoc. Prof.	Nilgün	Serim	Biga Faculty of Economics and Administrative Sciences, ÇOMU	THE TAXATION OF FOREIGN-CAPITALIZED FIRM INVESTMENTS IN TURKEY IN THE CONTEXT OF GLOBAL CRISIS
Thur 13.40-13.50	Dr inż.	Wieslaw	Łukasiński	Faculty of Management Cracow University of Economics	THE INFLUENCE OF THE HUMAN CAPITAL DEVELOPMENT ON THE EFFECTIVENESS OF THE PROCESS OF ORGANISATION MANAGEMENT
Thur 13.50-14.00	Assoc. Prof. Dr.	Mehmet	Marangoz	Biga Faculty of Economics and Administrative Sciences, ÇOMU	THE EFFECTS OF THE GLOBAL ECONOMIC CRISIS ON THE EXPORT ACTIVITIES OF TURKISH ENTERPRISES. AN ANALYSIS AND EVALUATION AIMED AT THE AUTOMOTIVE-, BUILDING- AND TEXTILE SECTORS
	Asst. Prof. Dr.	Osman	Uluyol	Gölbaşı Vocational College, Adiyaman University	

Thur 14.00-14.10	Asst. Prof.	Nilsun	Sariyer	Biga Faculty of Economics and Administrative Sciences, ÇOMU	CHARACTERISTICS OF CUSTOMER VALUE ON ATMs (AUTOMATED TELLER MACHINE) IN GLOBAL CRISIS TERM
Thur 14.10-14.20		Slawomir	Wawak, Ph.D.	Cracow University of Economics	THE IMPORTANCE OF INFORMATION SECURITY MANAGEMENT IN CRISIS PREVENTION IN THE COMPANY
Thur 14.20-14.30	Ing.	Adam	Černý	SU OPF Karviná	HRM AND STRATEGIC MARKETING - LESSON FROM THE CRISIS

FRIDAY 28. 5. 2010

ASSEMBLY HALL

Fri 9.30-9.40	MS in Finance	Kutlay	Artuç	Gökçeada School ÇOMU	A UNIVERSAL ACTION. HELIOCENTRIC MANAGEMENT AND SPACE LAW
Fri 9.40-9.50	JUDr.	Marie	Sciskalová, Ph.D.	SU OPF Karviná	PROBATION AND MEDIATION SERVICE
Fri 9.50-10.00	Mgr.	Tomáš	Gongol, Ph.D.	SU OPF Karviná	UNFAIR ARBITRATION CLAUSE IN FINANCIAL CONTRACTS
Fri 10.00-10.10	Mgr.	Klára	Królová	SU OPF Karviná	IMPACTS OF APPLICATION HACCP ON SMALL AND MEDIUM GASTRONOMIC OPERATIONS
Fri 10.10-10.20	Ing.	Miroslava	Kostková, Ph.D.	SU OPF Karviná	PROFESSIONAL PREPARATION OF STUDENTS OF THE HOSPITALITY INDUSTRY FOR WORK REQUIREMENTS IN THE TIME OF ECONOMIC CRISIS
Fri 10.20-10.30	Ing. Ing. RNDr.	Miroslava Kateřina Jindřich	Vašítková Matušínská Vaněk, Ph.D.	SU OPF Karviná	THE INTERNAL MARKETING COMMUNICATION OF THE UNIVERSITY
Fri 10.30-10.40	Doc. Ing.	Josef	Vodák, PhD.	Faculty of Management and Informatics, University of Žilina	MANAGEMENT OF INTELLECTUAL CAPITAL IN COMPANIES APPLYING KNOWLEDGE MANAGEMENT
	Dr. Ing.	Marie	Gabryšová	SU OPF Karviná	
Fri 10.50-11.00	Doc. Ing. Ing.	Halina Jan	Starzyczna, Ph.D. Urbánek	SU OPF Karviná	DEVELOPMENT OF REGIONAL BRANDS IN THE CZECH REPUBLIC

SECTION 6 *Development of linguistic, communicative, sociolinguistic, and intercultural competencies. Entrepreneurship education*

THURSDAY 27. 5. 2010

ROOM A 217

Date, time	Titles	Name	Surname	Institution	Article title
Thur 11.00-11.15	Assoc. Prof. Dr.	Asli	Küçükaslan Ekmekçi	Faculty of Economics and Administrative Sciences, Marmara University	THE EXAMINATION OF THE RELATIONSHIP BETWEEN PERCEIVED CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES AND INDIVIDUALS' SOCIAL CONCERNS ABOUT THE SOCIETAL ISSUES: A STUDY ON NEWSPAPER COMPANIES
Thur 11.15-11.30	PhDr.	Krystyna	Heinz	SU OPF Karviná	THE DEVELOPMENT OF INTERCULTURAL COMPETENCE WITHIN THE INTERNATIONAL PROJECT PEACE-GRUNDTVIG 2
Thur 11.30-11.45		Ismo	Koponen, M.Sci. (Econ.)	School of Business and Information Management, Oulu University of Applied Sciences	HOW ARE NEW MEDIA CHANGING THE BUSINESS ENVIRONMENT? WHO ARE THE WINNERS?
		Lea	Isopoussu- Koponen, Master of Law		
Thur 11.45-12.00	Mgr.	Janusz	Mika, Ph.D.	SU OPF Karviná	ETHICAL COINCIDENCE OF MODERN ADULT EDUCATION
Thu 12.00-12.15		Ahmet Selçuk	Akgul	University Education Consulting	A RESEARCH ON DETERMINING THE ENTREPRENEURIAL CHARACTERISTICS OF THE STUDENTS AT STATE UNIVERSITIES IN TURKEY
	Asst. Prof.	Selma	Akpınar	Kocaeli University	TIME PARADIGMS AND MULTICULTURAL COMMUNICATION
Thur 13.30-13.45	Th.Lic.	Cezary Andrzej	Mizia, Dr.	SU OPF Karviná	POVERTY IN THE PROCESS OF ECONOMIC CRISIS: A RESEARCH IN BIGA PRIMARY AND HIGH SCHOOLS
Thur 13.45-14.00	Res. Asst.	Ebru	Kanyilmaz Polat	Biga Faculty of Economics and Administrative Sciences, ÇOMU	A HUNDRED YEARS OF SOLITUDE IN MORAL EDUCATION
	Res. Asst.	Tanju	Çolakoğlu		ENTREPRENEURSHIP EDUCATION
	Res. Asst.	Serhat	Harman		
Thur 14.00-14.15	PhDr.	Bohumil	Fiala, Ph.D.	SU OPF Karviná	
Thur 14.15-14.30	Prof. Dr.	A. Kazim	Kirtiř	Biga Faculty of Economics and Administrative Sciences, ÇOMU	
	Res. Asst.	Filiz	Karahan		
Thur 14.30-14.45	Mgr.	Jana	Hejtmánková, Ph.D.	SU OPF Karviná	FOREIGN LANGUAGES AS BURDEN OR CONTRIBUTION TO THE UNIVERSITY GRADUATE PROFILE?
	PhDr.	Hanne-Lore	Bobáková, Ph.D.		

Fri 9.30-9.45	Prof. Dr.	Meryem Dinçay	Altay Köksal	School of Foreign Languages, ÇOMU Faculty of Education, ÇOMU	CULTURE SHOCK? INTERNATIONAL STUDENTS IN TURKEY
Fri 9.45-10.00	PhDr. PhDr.	Hanne-Lore Krystyna	Bobáková, Ph.D. Heinz	SU OPF Karviná	STUDENTS' LINGUISTIC AND SOCIO-CULTURAL AWARENESS RELATED TO COMMUNICATION IN THE EUROPEAN UNION
Fri 10.00-10.15		Antti	Rovamo, M.Sc. (Econ.), PD	School of Business and Administration Oulu Vocational College	ENTREPRENEURSHIP EDUCATION IN FINNISH VOCATIONAL UPPER SECONDARY EDUCATION
Fri 10.15-10.30	Doc. PhDr.	René	Pawera, CSc.	Faculty of Management Comenius University in Bratislava	THE PROCESS MANAGEMENT ANALYSES AT THE LABOUR MARKET AS BASIC STEP FOR ELIMINATION OF DISCRIMINATION
Fri 10.30-10.45	Res. Asst.	Ebru	Kanyilmaz Polat	Biga Faculty of Economics and Administrative Sciences, ÇOMU	THE KNOWLEDGE AND PERCEPTIONS OF STUDENTS ABOUT GENETICALLY MODIFIED ORGANISMS: THE CASE STUDY OF COMU AGRICULTUREL FACULTY AND BIGA FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
		Burak	Polat	Faculty of Agriculture, ÇOMU	
Fri 10.45-11.00	Mgr.	Janusz	Karpeta	SU OPF Karviná	THE SUBJECT OF THE ANALYSIS OF THE LANGUAGE OF POLITICS IN THE EXAMPLE OF TV SPOTS IN THE ELECTION IN 2009 IN THE CZECH REPUBLIC AND POLAND
Fri 11.00-11.15		Marie-Chantal	N'gbaramou, M.A.	SU OPF Karviná	EDUCATIONAL SYSTEM IN WEST AFRICA
Fri 11.15-11.30	Mgr.	Lubomír	Nenička, Ph.D.	SU OPF Karviná	DEVELOPMENT OF IMMIGRATION POLICIES AND INTEGRATION OF FOREIGNERS IN CZECHOSLOVAKIA AND THE CZECH REPUBLIC
Fri 11.30-11.45	dr	Malgorzata	Tyrańska	Faculty of Management, Cracow University of Economics	MANAGERIAL COMPETENCE DEVELOPMENT METHODS
Fri 11.45-12.00	Mgr.	Dagmar	Scherrerová, Ph.D.	SU OPF Karviná	MIND MAPS AS A TOOL FOR THE TEAM COACHING OF STUDENTS IN SOCIOLOGY
Fri 12.00-12.15	Ing.	Patrik	Kajzar, Ph.D.	SU OPF Karviná	EMPLOYEE DEVELOPMENT BY COACHING, COUNSELLING AND MENTORING

12.00 – 13.30***Workshop of Turkish and Czech PhD. students*****Lecture of Lea Isopoussu-Koponen and Ismo Koponen**

School of Business and Information Management, Oulu University of Applied Sciences, Finland

Discussion

FURTHER INFORMATION

- Lunch and coffee will be served in the cafeteria.
- Plenary sessions will take place in the assembly hall.
- Sessions of the sections will be held in the following rooms:

Section 1	room A 308
Section 2	room B 101
Section 3	room A 211
Section 4	room A 309
Section 5	room Assembly Hall
Section 6	room A 217
- The festive dinner will take place in the premises of Darkov Spa in Karviná.
- A bus will take the participants from the faculty building at 19.00 and back from Darkov Spa at 22.30.
- WifiNetwork with the name KONFERENCE is available during the conference without any password.